

HOME

GUEST

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CHANGING THE
MARKETING AND
FUNDRAISING
GAME


FOR
YOUR
ORGANIZATION!

GAME CHANGER CARD



GAME CHANGER CARD


STEPS TO SUCCESS

1. Fill out "Letter of Intent."
2. Fill out "Co-op Advertisers/Sponsors List."
3. Email or Fax Letter of Intent, and Co-op Advertisers/Sponsors List.
4. Have teams/sellers give organizations Letter of Intent to local businesses.
5.  's **GAME CHANGER CARD** staff contacts all local business and lets them know of course, details and benefits of your program



GAME CHANGER CARD


STEPS TO SUCCESS CONTINUED

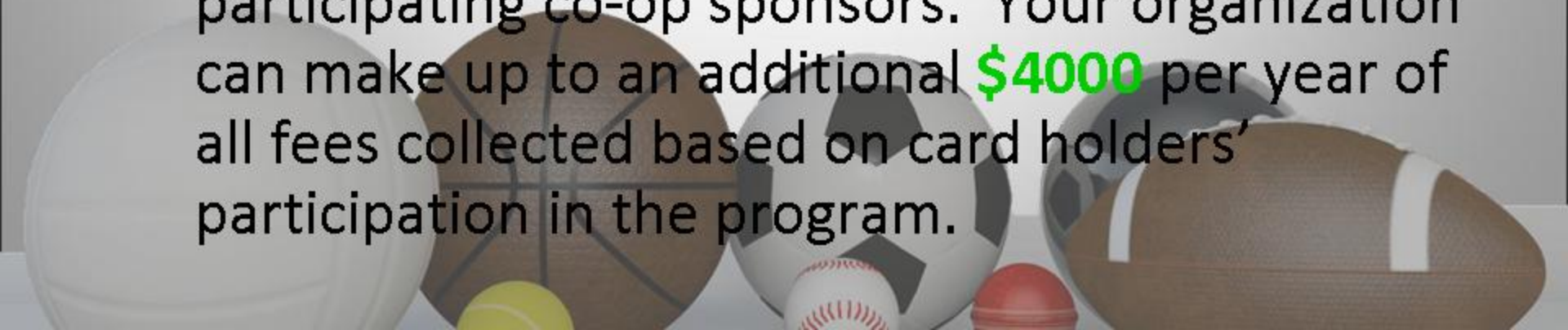
6. Art Department makes a custom card for your program/organization.
7. All cards, tracking sheets, flyers and etc. are given to the team, coaches, and board members. A game plan and selling tips will be followed with a conference call/meeting.
8. Sales start and end in 30 – 45 days after the initial Letter of Intent is returned to  . One month of sales gets you 12 months of profit for your program.



GAME CHANGER CARD

BENEFIT PROGRAM FOR ORGANIZATIONS AND TEAMS

1. The **GAME CHANGER CARD** will be customized and priced according to your program's fundraising goals. Cards have been sold for as little as **\$2** or as much as **\$20** as a fundraising promotion for your organization.
2. Your organization will make a monthly residual income on fees charged by  to your participating co-op sponsors. Your organization can make up to an additional **\$4000** per year of all fees collected based on card holders' participation in the program.



GAME CHANGER CARD



BENEFIT PROGRAM FOR ORGANIZATIONS AND TEAMS CONTINUED

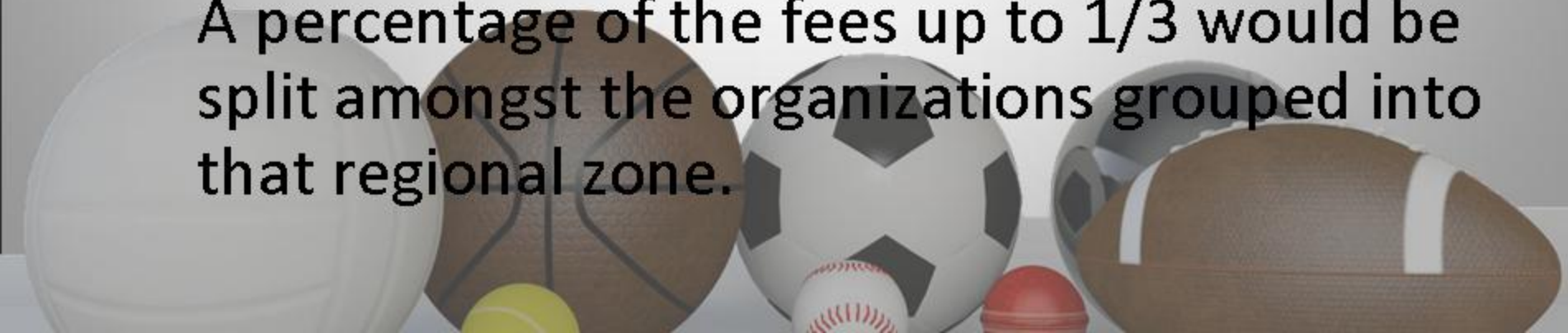
3. Co-op sponsors receive advertising on your organization's custom web page built by  staff, for selling cards to customers/clients on your organizations behalf.
4. Your organization's custom web page will have the ability to display pictures, scores, and videos *(provided by your organization).



GAME CHANGER CARD

BENEFIT PROGRAM FOR ORGANIZATIONS AND TEAMS CONTINUED

5. “ Referral Program” - as  's relationships grow with your referrals, so does your chance to increase your residual income. We will pool all card holders in regional zones and solicit larger co-op advertisers such as car dealerships, banks, supermarkets, and other large corporations. A percentage of the fees up to 1/3 would be split amongst the organizations grouped into that regional zone.



GAME CHANGER CARD vs. ??? CARD

GAME CHANGER CARD

- You set the price ,we take **no more** than **50%*** of the sale price. Leaving the price per card up to your organization.

??? CARD

- Your organization has **no say** in the final sale price per card ! The price per card range from \$10 to \$25 per card.

Contests !!

Bonuses!!

Monthly residual income!!

*based on a sliding scale; the more your organization sells, the lower that percentage gets

No Bonuses??

No residual income ??

No prizes ??



GAME CHANGER CARD vs. ??? CARD

continued

GAME CHANGER CARD

- 1000 cards = \$5250 to \$8000 (\$10 per card)
- Co-op sponsors income per month based on 20 basic sponsor packages .
- 20 businesses = \$21 per month for 12 months.
\$2520 a yr. plus up to another \$1600 (regional contest bonuses) for a total of *12,120 of total income.

??? CARD

- 1000 cards = \$4000 to \$6000 (\$10 per card)
- No other income for 1 year \$6000 total income .

