

HOME

GUEST

99

00



CHANGING THE
MARKETING AND
FUNDRAISING
GAME


FOR
YOUR
ORGANIZATION!

GAME CHANGER CARD



GAME CHANGER CARD


STEPS TO SUCCESS

1. Fill out "Letter of Intent."
2. Fill out "Co-op Advertisers/Sponsors List."
3. Email or Fax Letter of Intent, and Co-op Advertisers/Sponsors List.
4. Have teams/sellers give organizations Letter of Intent to local businesses.
5.  's **GAME CHANGER CARD** staff contacts all local business and lets them know of course, details and benefits of your program



GAME CHANGER CARD


STEPS TO SUCCESS CONTINUED

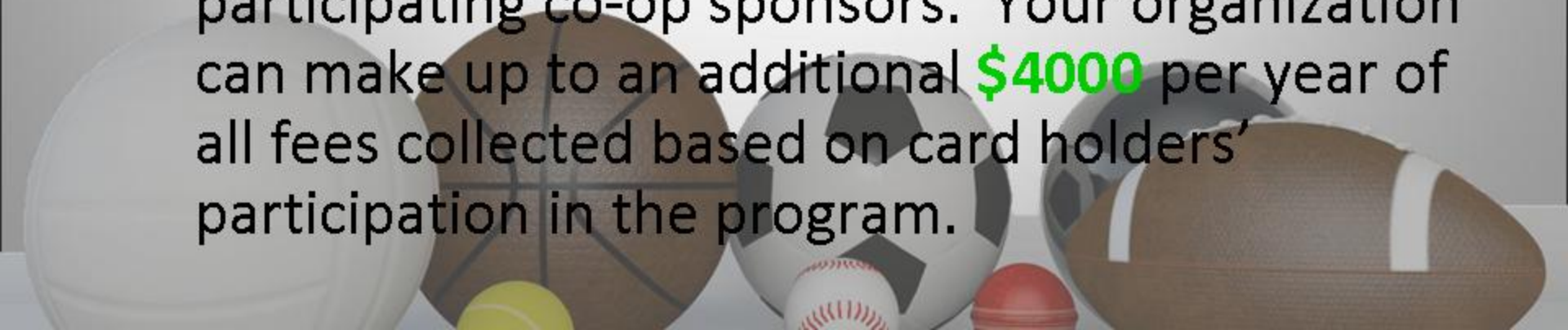
6. Art Department makes a custom card for your program/organization.
7. All cards, tracking sheets, flyers and etc. are given to the team, coaches, and board members. A game plan and selling tips will be followed with a conference call/meeting.
8. Sales start and end in 30 – 45 days after the initial Letter of Intent is returned to  . One month of sales gets you 12 months of profit for your program.



GAME CHANGER CARD


BENEFIT PROGRAM FOR ORGANIZATIONS AND TEAMS

1. The **GAME CHANGER CARD** will be customized and priced according to your program's fundraising goals. Cards have been sold for as little as **\$2** or as much as **\$20** as a fundraising promotion for your organization.
2. Your organization will make a monthly residual income on fees charged by  to your participating co-op sponsors. Your organization can make up to an additional **\$4000** per year of all fees collected based on card holders' participation in the program.



GAME CHANGER CARD



BENEFIT PROGRAM FOR ORGANIZATIONS AND TEAMS CONTINUED

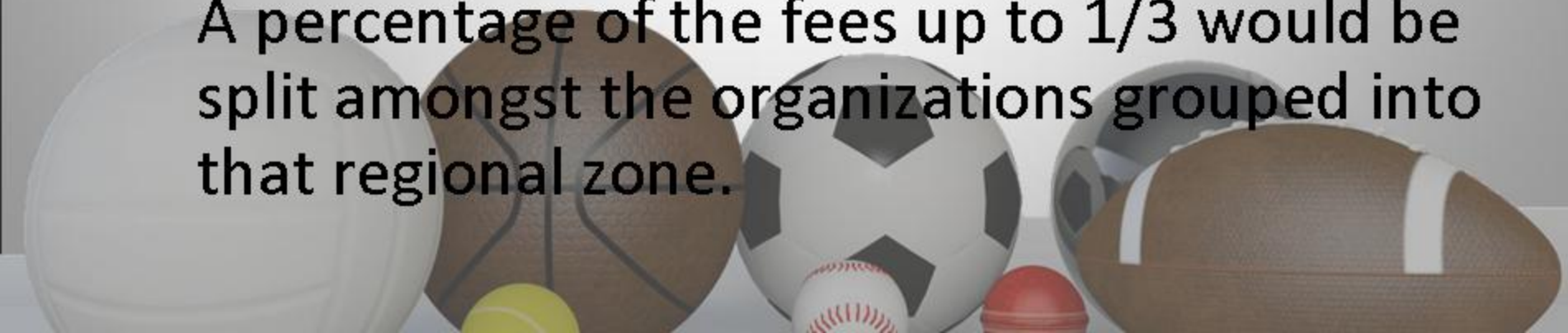
3. Co-op sponsors receive advertising on your organization's custom web page built by  staff, for selling cards to customers/clients on your organizations behalf.
4. Your organization's custom web page will have the ability to display pictures, scores, and videos *(provided by your organization).



GAME CHANGER CARD

BENEFIT PROGRAM FOR ORGANIZATIONS AND TEAMS CONTINUED

5. “ Referral Program” - as  's relationships grow with your referrals, so does your chance to increase your residual income. We will pool all card holders in regional zones and solicit larger co-op advertisers such as car dealerships, banks, supermarkets, and other large corporations. A percentage of the fees up to 1/3 would be split amongst the organizations grouped into that regional zone.



GAME CHANGER CARD vs. ??? CARD

GAME CHANGER CARD

- You set the price ,we take **no more** than **50%*** of the sale price. Leaving the price per card up to your organization.

??? CARD

- Your organization has **no say** in the final sale price per card ! The price per card range from \$10 to \$25 per card.

Contests !!

Bonuses!!

Monthly residual income!!

*based on a sliding scale; the more your organization sells, the lower that percentage gets

No Bonuses??

No residual income ??

No prizes ??



GAME CHANGER CARD vs. ??? CARD

continued

GAME CHANGER CARD

- 1000 cards = \$5250 to \$8000 (\$10 per card)
- Co-op sponsors income per month based on 20 basic sponsor packages .
- 20 businesses = \$21 per month for 12 months.
\$2520 a yr. plus up to another \$1600 (regional contest bonuses) for a total of *12,120 of total income.

??? CARD

- 1000 cards = \$4000 to \$6000 (\$10 per card)
- No other income for 1 year \$6000 total income .

